

CAKE STORIES


WRITE YOURS TODAY...

FROM THE HOUSE OF THE FRESHLYMADE

Artisan Bakery & Confectionery

Freshly baked, daily. Wholesale pricing for cafés,
restaurants, hotels & corporates.

 Cakes & Pastries

 Croissants & Breads

 Savouries

 Brownies & Cookies

 Dessert Jars

8+

CATEGORIES

100+

PRODUCTS

Daily

FRESH BAKED

FSSAI

CERTIFIED KITCHEN

PUFFS & SAVORIES

PRODUCT	SHELF LIFE	WEIGHT	GST	MOQ	B2B PRICE (EX-GST)
Veg Puff	8 hrs	70g	5%	24 pcs	₹16
Egg Puff	8 hrs	70g	5%	24 pcs	₹22
Mushroom Puff	8 hrs	70g	5%	24 pcs	₹22
Paneer Puff	8 hrs	70g	5%	24 pcs	₹24
Chicken Puff	8 hrs	70g	5%	24 pcs	₹30
Jalapeño Corn Puff	8 hrs	100g	5%	24 pcs	₹23
Pepper Chicken Puff	8 hrs	100g	5%	24 pcs	₹32
Samosa	8 hrs	70g	5%	24 pcs	₹13
Veg Cutlets	8 hrs	60g	5%	24 pcs	₹14
Kadai Paneer Wrap Roll	8 hrs	85g	5%	12 pcs	₹32
Chicken Wrap Roll	8 hrs	85g	5%	12 pcs	₹35
Simple Veg Sandwich (boxed)	8 hrs	140g	5%	12 pcs	₹45
Veg Mayo Sandwich (boxed)	8 hrs	140g	5%	12 pcs	₹48
Paneer Tikka Sandwich (boxed)	8 hrs	140g	5%	12 pcs	₹50
Chicken Tikka Sandwich (boxed)	8 hrs	140g	5%	12 pcs	₹55
Chilli Paneer Puff ★ NEW Indo-Chinese filling — high demand in B2B cafeterias	8 hrs	80g	5%	24 pcs	₹26
Corn & Cheese Puff ★ NEW Sweet corn, melted cheese — popular with corporates	8 hrs	80g	5%	24 pcs	₹25
Keema Puff ★ NEW Spiced minced chicken — fast seller in canteen settings	8 hrs	80g	5%	24 pcs	₹32
Veg Roll Spiced mixed vegetables wrapped in flaky pastry roll — classic canteen staple	8 hrs	90g	5%	12 pcs	₹28
Paneer Roll Spiced paneer filling in a golden baked pastry roll — high demand in vegetarian B2B	8 hrs	90g	5%	12 pcs	₹35
Chicken Roll Seasoned minced/shredded chicken in a flaky baked roll — top seller for corporate canteens	8 hrs	95g	5%	12 pcs	₹40

BREADS

PRODUCT	SHELF LIFE	WEIGHT	GST	MOQ	B2B PRICE (EX-GST)
Sandwich Bread (White)	4 days	400g	0%	6 loaves	₹45
Sandwich Brown Bread	4 days	400g	0%	6 loaves	₹50
Whole Wheat Bread	4 days	400g	0%	6 loaves	₹50
Whole Wheat Multigrain	4 days	400g	0%	6 loaves	₹50
Milk Bread	4 days	400g	0%	6 loaves	₹50
Sweet Bread	4 days	400g	0%	6 loaves	₹50
Royal Roundels	4 days	400g	0%	6 loaves	₹55
S/W Bread Square White	4 days	800g	0%	4 loaves	₹80
S/W Bread Square Brown	4 days	800g	0%	4 loaves	₹85
Jumbo White	4 days	900g	0%	4 loaves	₹90
Jumbo Brown	4 days	900g	0%	4 loaves	₹95
French Loaf	3 days	350g	0%	6 loaves	₹60
Sourdough Loaf ★ NEW	5 days	500g	0%	4 loaves	₹120
High demand in cafés & hotel breakfast — long shelf life, premium billing					
Garlic Herb Focaccia ★ NEW	2 days	300g	0%	4 pcs	₹90
Excellent for café platters and soup sides — easy with existing deck oven					

BUNS & ROLLS

PRODUCT	SHELF LIFE	PACK	GST	MOQ	B2B PRICE (EX-GST)
Coconut Bun	3 days	90g each	0%	12 pcs	₹17
Cream Bun	3 days	70g each	0%	12 pcs	₹15
Jam Bun	3 days	70g each	0%	12 pcs	₹15
Muska Bun	3 days	90g each	0%	12 pcs	₹17
Maska Bun	1 day	90g each	0%	12 pcs	₹20
Soft bun generously slathered with butter — Irani café classic					
Bun Butter Jam	1 day	100g each	0%	12 pcs	₹22
Soft bun served with butter & fruit jam — breakfast staple for hotels & canteens					
Korean Cheese Bun	2 days	90g each	5%	6 pcs	₹45
Fluffy milk bun filled with cream cheese — trending café & hotel item					
Sweet Bun (Pack of 5)	3 days	80g each	0%	2 packs	₹70
Special Pav Bun (40g × 12)	3 days	480g	0%	2 packs	₹96

PRODUCT	SHELF LIFE	PACK	GST	MOQ	B2B PRICE (EX-GST)
Burger Bun (Pack of 9)	3 days	75g each	0%	2 packs	₹108
Mini Burger Bun (Pack of 12)	3 days	50g each	0%	2 packs	₹108
Rectangle Panini (Pack of 3)	3 days	3 pcs	0%	3 packs	₹60
Sub Roll 150g	3 days	150g each	0%	6 pcs	₹100
Multigrain Sub 200g	3 days	200g each	0%	6 pcs	₹120
Hot Dog Roll 14cm (10 pcs)	4 days	10 pcs	0%	2 packs	₹130
Pizza Base 7" (10 pcs)	4 days	10 pcs	5%	1 pack	₹190
Pizza Base 9" (5 pcs)	4 days	5 pcs	5%	2 packs	₹124
Pizza Base 11" (3 pcs)	4 days	3 pcs	5%	3 packs	₹100
Brioche Bun (Pack of 6) ★ NEW Premium burger use — hotels, upscale cafés. High margin, easy bake	3 days	80g each	0%	1 pack	₹150
Dinner Rolls (Pack of 12) ★ NEW Hotel banquet staple — simple recipe, consistent demand	2 days	35g each	0%	2 packs	₹120

WHOLE CAKES

PRODUCT	SHELF LIFE	WEIGHT	GST	MOQ	B2B PRICE (EX-GST)
Little Berry Chocolate Cake Mini celebration cake with chocolate sponge & fresh strawberry cream	2 days	300g	5%	2 cakes	₹360
Strawberry Clouds Cake Light vanilla sponge with strawberry custard cream & fresh berry topping	2 days	500g	5%	₹430	
Cookies & Cream Delight Cake Chocolate & vanilla layered sponge with crushed cookie crumble frosting	2 days	540g	5%	₹480	
Golden Toffee Chocolate Cake Eggless butterscotch & milk chocolate layers with caramel drizzle	2 days	560g	5%	₹530	
Midnight Velvet Cake Eggless deep chocolate sponge with rich ganache frosting	2 days	500g	5%	2 cakes	₹550
Garden Fresh Cream Cake Seasonal fresh fruits with light custard cream on vanilla sponge	2 days	600g	5%	₹570	
Belgian Truffle Cake Eggless chocolate sponge with premium Belgian truffle cream & cocoa glaze	2 days	500g	5%	₹620	
Cherry Blossom Cream Cake Eggless chocolate sponge with whipped cream, morello cherries & chocolate shavings	2 days	500g	5%	₹620	
Sunshine Pineapple Cream Cake Eggless vanilla sponge with fresh cream, pineapple chunks & tropical glaze	2 days	500g	5%	2 cakes	₹640
Italian Coffee Dream Cake Espresso-soaked sponge layered with mascarpone cream & cocoa dusting	2 days	560g	5%	₹700	
Triple Chocolate Indulgence Cake Three-layer chocolate celebration cake — dark, milk & white chocolate	2 days	500g	5%	2 cakes	₹720
Dark Mousse Royale Cake Airy dark chocolate mousse layers on moist chocolate sponge	2 days	500g	5%	2 cakes	₹740
Blueberry Cheesecake Classic baked cheesecake base with blueberry compote topping	2 days	500g	5%	₹790	
Hazelnut Praline Mousse Cake Hazelnut praline crunch with silky mousse layers & gold dust finish	2 days	500g	5%	₹830	
Belgian Truffle Cake — Grand Full 1kg version of our Belgian Truffle Cake — ideal for large gatherings	2 days	1kg	5%	₹1,240	
Sunshine Pineapple Cream Cake — Grand Full 1kg version of our Sunshine Pineapple Cake — pre-order required	2 days	1kg	5%	₹1,290	
Molten Lava Cake Individual warm chocolate cake with a flowing molten centre	2 days	60g	5%	12 pcs	₹30

* B2B prices are 15% below standard retail. 1kg cakes on pre-order (48hrs notice). All prices ex-GST.

SPONGE BASES (BULK / BAKERY SUPPLY)

PRODUCT	SHELF LIFE	SIZE	GST	MOQ	B2B PRICE (EX-GST)
Vanilla Sponge	4 days	250g	5%	₹160	
Vanilla Sponge	4 days	500g	5%	₹270	

PRODUCT	SHELF LIFE	SIZE	GST	MOQ	B2B PRICE (EX-GST)
Vanilla Sponge	4 days	3kg Tray	5%		₹790
Chocolate Sponge	4 days	250g	5%		₹280
Chocolate Sponge	4 days	500g	5%		₹390
Chocolate Sponge	4 days	3kg Tray	5%		₹790
Red Velvet Sponge	4 days	250g	5%		₹340
Red Velvet Sponge	4 days	500g	5%		₹510
Red Velvet Sponge	4 days	3kg Tray	5%		₹790

PASTRIES

PRODUCT	SHELF LIFE	WEIGHT	GST	MOQ	B2B PRICE (EX-GST)
Black Forest Pastry	4 days	95g	5%	12 pcs	₹70
White Forest Pastry	4 days	95g	5%	12 pcs	₹70
Choco Truffle Pastry	4 days	95g	5%	12 pcs	₹80
Pineapple Pastry	4 days	95g	5%	12 pcs	₹70
Blueberry Pastry	4 days	95g	5%	12 pcs	₹70
Mango Pastry	4 days	95g	5%	12 pcs	₹70
Butterscotch Pastry ★ NEW Complements your cake range — same base, different topping	4 days	95g	5%	12 pcs	₹80
Red Velvet Pastry ★ NEW Premium visual, high markup — strong café menu addition	4 days	95g	5%	12 pcs	₹90

MUFFINS & TEA CAKES

PRODUCT	SHELF LIFE	WEIGHT	GST	MOQ	B2B PRICE (EX-GST)
Vanilla Muffin	4 days	40g	5%	12 pcs	₹22
Choco Chip Muffin	4 days	40g	5%	12 pcs	₹22
Tea Cake	4 days	70g	5%	12 pcs	₹17
Banana Cake	5 days	60g	5%	12 pcs	₹21
Carrot Cake	5 days	60g	5%	12 pcs	₹21
Blueberry Muffin ★ NEW Premium tier muffin — strong hotel & café demand	4 days	55g	5%	12 pcs	₹28
Lemon Poppy Seed Muffin ★ NEW Trending in health cafés, pairs with Healthy Life brand positioning	4 days	55g	5%	12 pcs	₹28

BROWNIES

PRODUCT	SHELF LIFE	WEIGHT	GST	MOQ	B2B PRICE (EX-GST)
Choco Cashewnut Brownie	4 days	45g	5%	12 pcs	₹30
Choco Cashewnut Brownie	4 days	90g	5%	6 pcs	₹50
Walnut Brownie ★ NEW Higher perceived premium over cashewnut — small swap, strong margin	4 days	60g	5%	12 pcs	₹40
Cream Cheese Brownie ★ NEW Swirled brownie — visual product, great for display counters	3 days	60g	5%	12 pcs	₹50

COOKIES

PRODUCT	SHELF LIFE	PACK	GST	MOQ	B2B PRICE (EX-GST)
Butter Cookies	4 days	Per kg	5%	1 kg	₹425
Salt Cookies	4 days	Per kg	5%	1 kg	₹470
Coconut Cookies	4 days	Per kg	5%	1 kg	₹470
Chocolate Chip Cookies ★ NEW Most requested cookie in café settings — same batter base as choco muffin	5 days	Per kg	5%	1 kg	₹500
Oatmeal Raisin Cookies ★ NEW Healthy positioning — easy cross-sell with Healthy Life brand	5 days	Per kg	5%	1 kg	₹490

DOUGHNUTS

PRODUCT	SHELF LIFE	WEIGHT	GST	MOQ	B2B PRICE (EX-GST)
Vanilla Doughnut	2 days	70g	5%	12 pcs	₹30
Choco Doughnut	2 days	70g	5%	12 pcs	₹30

PRODUCT	SHELF LIFE	WEIGHT	GST	MOQ	B2B PRICE (EX-GST)
Strawberry Glazed Doughnut ★ NEW Visual, photogenic — strong Instagram demand, same dough base	2 days	70g	5%	12 pcs	₹35

CROISSANTS

PRODUCT	SHELF LIFE	WEIGHT	GST	MOQ	B2B PRICE (EX-GST)
Plain Croissant Classic buttery croissant — hotel breakfast & café staple	1 day	65g	5%	6 pcs	₹35
Chocolate Croissant Filled with dark chocolate — premium café display item	1 day	75g	5%	6 pcs	₹45
Almond Croissant ★ NEW Topped with almond flakes & frangipane — high perceived value	1 day	75g	5%	6 pcs	₹55
Croissant Sweet Sandwich — Nutella & Banana Sliced croissant with Nutella spread & fresh banana slices	4 hrs	130g	5%	6 pcs	₹75
Croissant Sweet Sandwich — Cream & Berry Whipped cream cheese & mixed berry compote filling	4 hrs	130g	5%	6 pcs	₹80
Croissant Sweet Sandwich — Choco Mousse Light chocolate mousse filling — great for dessert menus	4 hrs	130g	5%	6 pcs	₹80
Croissant Savoury Sandwich — Chicken & Cheese Grilled chicken strips, cheddar, lettuce, herb mayo in sliced croissant	4 hrs	160g	5%	6 pcs	₹95
Croissant Savoury Sandwich — Egg & Cheese Scrambled egg, melted cheese & mustard aioli — breakfast staple	4 hrs	150g	5%	6 pcs	₹85
Croissant Savoury Sandwich — Paneer Tikka Spiced paneer, caramelised onion, mint chutney in sliced croissant	4 hrs	150g	5%	6 pcs	₹88
Croissant Savoury Sandwich — Tuna Mayo Classic tuna mayo with cucumber & lettuce — strong hotel demand	4 hrs	155g	5%	6 pcs	₹90
Croissant Savoury Sandwich — Veg Pesto & Cheese Basil pesto, roasted veggies & cream cheese — vegetarian premium	4 hrs	145g	5%	6 pcs	₹82

DESSERT JARS

PRODUCT	SHELF LIFE	WEIGHT	GST	MOQ	B2B PRICE (EX-GST)
Dark Chocolate Mousse Jar Rich dark chocolate mousse layered in a single-serve jar — ready to display & sell	2 days	120ml	5%	6 jars	₹180
Espresso Cream Dream Jar Espresso-soaked sponge with mascarpone cream layers — tiramisu in a jar	2 days	120ml	5%	6 jars	₹200
Blueberry Cloud Jar Creamy cheesecake filling topped with blueberry compote in a single-serve jar	2 days	120ml	5%	6 jars	₹220

CUPCAKES

PRODUCT	SHELF LIFE	PACK	GST	MOQ	B2B PRICE (EX-GST)
Scarlet Velvet Cupcake Classic red velvet sponge with cream cheese frosting swirl	2 days	1 pc	5%	₹140	
Strawberry Bliss Cupcake Vanilla sponge with strawberry buttercream & fresh berry topping	2 days	1 pc	5%	₹140	
Choco Fudge Cupcake Moist chocolate sponge with rich chocolate ganache frosting	2 days	1 pc	5%	₹150	
Vanilla Berry Swirl Cupcake Fluffy vanilla sponge with blueberry compote & vanilla buttercream	2 days	1 pc	5%	₹150	
Assorted Cupcake Box — 2 pcs 2 assorted cupcakes, chef's selection — ideal for gifting & counters	2 days	2 pcs	5%	₹290	
Assorted Cupcake Box — 4 pcs 4 assorted cupcakes, chef's selection — great for office gifting	2 days	4 pcs	5%	₹570	

TARTS

PRODUCT	SHELF LIFE	PACK	GST	MOQ	B2B PRICE (EX-GST)
Caramel Banana Tart Buttery tart shell with banana cream & toffee caramel glaze	2 days	1 pc	5%	₹140	
Berry Jam Tart Crisp pastry shell filled with sweet raspberry jam & dusted with icing sugar	2 days	1 pc	5%	₹150	
Choco Salted Caramel Tart Dark chocolate ganache over salted caramel in a crispy tart shell	2 days	1 pc	5%	₹170	
Citrus Zest Tart Bright lemon curd in a buttery tart shell with candied zest topping	2 days	1 pc	5%	₹140	

VOLUME DISCOUNT STRUCTURE

<p>₹2K-5K 3% Per order discount</p>	<p>₹5K-10K 6% Per order discount</p>	<p>₹10K-20K 9% Per order discount</p>	<p>₹20K+ 12% Per order discount</p>
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* Discounts apply on pre-tax invoice value. Volume calculated per single delivery order. Monthly contract clients qualify for an additional 2% loyalty discount.

TERMS & CONDITIONS

<p>ORDERING</p> <ul style="list-style-type: none"> Minimum order value: ₹1,500 per delivery Orders must be placed by 8 PM for next-day delivery Custom / celebration cakes require 48hrs advance notice Sponge bases available for pickup or delivery Same-day orders accepted subject to availability 	<p>DELIVERY</p> <ul style="list-style-type: none"> Free delivery for orders above ₹3,000 Delivery charge ₹100 below ₹3,000 Delivery zones: RA Puram, Velachery & 5km radius Morning delivery slot: 7 AM - 9 AM Noon delivery slot: 11 AM - 1 PM
<p>BILLING & PAYMENT</p> <ul style="list-style-type: none"> GST invoice provided for every order New clients: advance payment for first 3 orders Regular clients: 7-day credit terms Payment via NEFT / UPI / cheque Monthly billing available for contract accounts 	<p>QUALITY & RETURNS</p> <ul style="list-style-type: none"> All products baked fresh at FSSAI-certified central kitchen Shelf life dates printed on all packaging Quality complaints to be raised within 2 hrs of delivery Replacement or credit note issued for valid complaints No returns accepted after delivery without quality basis

★ SUMMARY OF NEW ITEMS SUGGESTED

ITEM	CATEGORY	WHY WE RECOMMEND IT	EST. B2B PRICE
Chilli Paneer / Corn Cheese / Keema Puff	Savories	High cafeteria demand, same puff pastry base	₹25-32
Sourdough Loaf	Breads	Premium café segment, long shelf life	₹120
Garlic Herb Focaccia	Breads	Soup sides & platters, easy deck oven bake	₹90
Brioche Bun / Dinner Rolls	Buns	Hotel & restaurant B2B staple	₹120-150
Pineapple / Butterscotch / Red Velvet Cake	Cakes	Fills gaps in classic cake range	₹320-420
Walnut / Cream Cheese Brownie	Brownies	Premium variants, strong display appeal	₹38-42
Blueberry / Lemon Poppy Muffin	Muffins	Premium tier muffins, hotel breakfast	₹28
Choc Chip / Oatmeal Raisin Cookie	Cookies	Most requested café cookies	₹490-500/kg
Plain, Choco & Almond Croissant	Croissants	Hotel breakfast essential, high daily reorder volume	₹35-55
Croissant Sweet Sandwiches (3 variants)	Croissants	Nutella Banana, Cream Berry, Choco Mousse — café premium	₹75-80
Croissant Savoury Sandwiches (5 variants)	Croissants	Chicken, Egg, Paneer, Tuna, Veg Pesto — all-day grab & go	₹82-95

ITEM

CATEGORY

WHY WE RECOMMEND IT

EST. B2B
PRICE

Strawberry Glazed Doughnut

Doughnuts

Visual, Instagram-friendly, same base

₹35

Partner with Cake Stories

Place a trial order or discuss a custom contract for your establishment.

GET IN TOUCH

The FreshlyMade
RA Puram · Velachery